



COLLISION and INJURY DYNAMICS, Inc.

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For Immediate Release:

## **COLLISION AND INJURY DYNAMICS (CID) LAUNCHES AMERICAN COMPLIANCE TESTING LABORATORIES (ACT)**

### *Independent Laboratories Provide Compliance Testing for the Bicycle Industry*

**September 23, 2008, El Segundo, CA** — With the increased adoption of compliance standards world-wide and the passing of America's new *Consumer Product Safety Improvement Act of 2008*, COLLISION AND INJURY DYNAMICS, INC. (CID), an engineering firm performing forensic engineering, product evaluation and testing has announced the formation of AMERICAN COMPLIANCE TESTING LABORATORIES, INC. (ACT), an independent, professional third-party product testing group to provide unbiased product evaluation and research for the bicycle industry.

"The *Consumer Product Safety Improvement Act of 2008* is the most comprehensive overhaul of consumer product safety laws since the creation of the CPSC in 1972," states President and ACT founder John Bogler. "This new law touches virtually all manufacturers, importers, distributors and retailers of consumer products; and in the immediate, it mandates oversight and compliance of the manufacturing of children's products containing lead paint—to include helmets, bicycles, and related accessories. Our goal is to work with all bicycle manufacturers and related firms to ensure their products are in compliance with all standards to reduce the possibilities of injuries, loss of life, damage to property and business."

With its superior reputation of quality, experience, knowledge and excellence, CID has founded ACT offices in El Segundo, California and China (opening early 2009) to provide mechanical and chemical testing services within the bicycle, outdoor, team sports, motorcycle and other industries within standards as:

- CPSC
- US DOT-NHTSA FMVSS 218
- ASTM
- SFI
- ISO
- CEN
- Australian Standards Association
- Japanese Standards Institute
- American National Standards Institute

Other services offered by ACT are load testing, high-speed camera, design review, specialized testing, reporting and data acquisition. ACT's unbiased product evaluation and research can find faults in designs and failures over expected lifecycles, and has proven valuable in product design.

For more information, contact ACT by phone: 310-414-0449, email general questions to [info@act-lab.com](mailto:info@act-lab.com) or direct to ACT founders: Gerald Bretting, P.E., [gbretting@ci-dynamics.com](mailto:gbretting@ci-dynamics.com), John Bogler, [jbogler@act-lab.com](mailto:jbogler@act-lab.com), David Thom, MS, [dthom@ci-dynamics.com](mailto:dthom@ci-dynamics.com).

#### **About CID**

Collision and Injury Dynamics, Inc. (CID) is an engineering firm performing forensic engineering, product evaluation and testing. Within the forensic engineering field, CID performs vehicular accident reconstruction, product analysis and biomechanical analysis for municipalities, manufacturers, insurance companies and any other entities seeking independent evaluation and testing. Visit CID on the web at <http://www.ci-dynamics.com>.

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